

CALL FOR SPONSORS

The IEEE International Conference on Systems, Man, and Cybernetics has been the flagship conference sponsored by the IEEE SMC Society for more than 35 years. It serves as a major international forum to promote the exchange of the latest advances in Systems Science and Engineering, Human-Machine Systems, and Cybernetics. On average, more than 1,000 participants attend the Conference each year. In October 2020, an exhibition will be held in conjunction with SMC 2020 to be held in Metro Toronto Convention Centre, Toronto, Canada.

SMC 2020 will feature high quality oral and poster presentations. Awards sponsored by industrial, academic, and government organizations will be presented.

SMC 2020 welcomes all types of support from industry, government, and research institutions. It offers a variety of options to meet the specific needs of sponsors including different levels of sponsorship, contributions to grants, awards, and events as well as special options specified by the sponsors.

The Host City: Toronto, Ontario, Canada

Toronto covers an area of 630 square kilometers with a maximum north–south distance of 21 kilometers and a maximum east–west distance of 43 km. It has a 46-kilometre long waterfront shoreline on the northwestern shore of Lake Ontario. The Toronto Islands and Port Lands extend out into the lake, allowing for a somewhat sheltered Toronto Harbor south of the downtown core. An Outer Harbor was constructed south-east of downtown and it is now used for recreation. The city's borders are formed by Lake Ontario to the south, the western boundary of Marie Curtis Park, Etobicoke Creek, Eglinton Avenue, and Highway 427 to the west, Steeles Avenue to the north, and the Rouge River and Scarborough–Pickering Townline to the east.



The purpose of Sponsorship and Exhibits at SMC 2020 is to:

- Showcase the state-of-the-art science and technology in Systems Science and Engineering, Human-Machine Systems, and Cybernetics
- Promote and support student development
- Foster collaborations among Industry, Academia, and Government

Sponsors will be acknowledged according to the category of sponsorship. Acknowledgement includes complementary exhibit space, company name or/and logo printed in conference materials, an entry on the conference website, and complimentary conference registrations.

Details of the conference and its sponsorship and exhibits program are posted at:

<http://smc2020.org/>

For further information contact

Hossam Gaber, General Chair, SMC 2020
Email: Hossam.Gaber@uoit.ca

Hugo Sanchez-Reategui, Exhibition and Donations Chair, SMC 2020
Email: hugosanreategui@ieee.org

Ming Hou, Local Organizing Chair, SMC 2020
Email: Ming.Hou@drdc-rddc.gc.ca

SPONSORSHIP AND EXHIBITION OPTIONS

In addition to Awards and Student Travel Grants, sponsors may support SMC 2020 in other forms: contribute to receptions, coffee breaks, banquet dinner, etc. Acknowledgement types correspond to the sponsorship levels and include:

- Names and/or logos displayed on conference website
- Names and/or logos displayed in conference materials
- Names and/or logos displayed on-site.

LEVELS OF SPONSORSHIP:

DIAMOND:

\$25,000 CAD

- Exhibition booth of 6 sq. meters*
- Company brochure inserted in the congress bags
- Coffee break participation
- Company's logo printed on the final program

PLATINUM:

\$20,000 CAD

- Exhibition booth of 6 sq. meters*
- Company brochure inserted in the congress bags
- Company's logo printed on the final program

GOLD:

\$15,000 CAD

- Exhibition booth of 4 sq. meters
- Company brochure inserted in the congress bags
- Company's logo printed in the final program

SILVER:

\$10,000 CAD

- Company brochure inserted in the congress bags
- Company's logo printed in the final program

OTHER OPORTUNITIES:

SATELLITE SYMPOSIA*

1. Luncheon symposia
\$25,000 CAD
2. Symposia
\$25,000 CAD

* Travel and hotel expenses for speakers are not included.

COMPANY ADVERTISEMENT

1. One color page from your company to be included in the Program
\$10,000 CAD

(Please note that you have to provide the relevant jpg, tiff, or pdf file.)

2. Back cover page of the Program
\$15,000 CAD
3. Rollup of your Company (that you will provide) to be exhibited in the Congress area (1.80 m x 0.90 m)
\$15,000 CAD
4. Company's logo displayed on the Congress website with link to the company's homepage
\$10,000 CAD
5. Company logo printed in final program
\$10,000 CAD

EXHIBITION BOOTHS:

1. Standard booth (3mx2 m)
\$5,000 CAD
2. Medium booth (4mx2 m)
\$6,000 CAD
3. Large booth (6mx2 m)
\$8,000 CAD

**The rent of any of these booths does not include \$xxx,00 + 13% HST for desks and seats, power supply, and booth cleaning service. Extra size booth could be requested on demand.*

CONGRESS KIT AND INSERTS

1. Customized conference bags with your Company logo
\$15,000 CAD
2. Company brochure inserted in the congress bags
\$10,000 CAD
3. Pens and block notes of your Company
\$10,000 CAD
4. Company logo printed on badges
\$10,000 CAD
5. Lanyards with your Company logo
\$10,000 CAD

SOCIAL EVENTS

1. Welcome cocktail participation
\$10,000 CAD
2. Coffee break participation
\$10,000 CAD
3. Welcome dinner for invited speakers and organizing committee participation
\$10,000 CAD
4. Farewell cocktail participation
\$10,000 CAD

Further sponsorship opportunities are available upon request. Please note that all prices indicated on this list do not include 13% HST.

SMC 2020 SPONSORSHIP REGISTRATION

Name of Organization: _____

Contact Person _____

Tel _____

Fax _____

Email _____

Address _____

State/Province _____

Country _____

Post Code _____

Invoice Address (if different from above)

State/Province _____ Country _____

Zip code/Postal Code _____

Level of Sponsorship (circle desired category)

Diamond Platinum Gold Silver

Other Opportunities (circle desired category, indicate item number):

Symposia

Company advertisement

Exhibition Booths

Social Events

Special requests (please specify)

Method of payment

Fee should be paid to the Organizing Secretariat by:

Credit Card

Please charge the total amount of
to the following credit card:

VISA

MasterCard

Your signature indicates your agreement to pay the fees
with the credit card number provided below

Name (as it appears on card):

Card Number: _____

Expiration Date: Month/Year _____

Cardholder's signature: _____

Bank transfer to CIBC

Account Number:

SWIFT CODE:

(Please make reference to "IEEE SMC 2020 –
sponsorship" and enclose a copy of your bank transfer.)

**PAYMENT HAS TO BE MADE WITH THE INSTRUCTIONS
"WITHOUT CHARGES TO THE BENEFICIARY"**

Please mail check to the IEEE SMC 2020